



Pacific Coast Producers 2021 CROP REPORT

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Tomatoes

Conventionals – Transplanting continues. Early plantings and mid-season plantings continue to look good as warm weather has been ideal for plant growth.

San Marzano Style – Plants continue to grow and are progressing nicely.

Organics – Plants continue to grow and are maturing as expected. Full bloom is projected for end of this week/early next week.



Peaches

Organics – Growers continue to thin orchards. All normal cultural practices and crop protection continue.

Conventionals – Growers have started thinning Extra Early varieties as well as some Early varieties. Fruit is making good progress with the warmer weather conditions. Some growers in the north did receive light rainfall with no damage or concern to the orchards. There is still some smaller fruit that is expected to self-terminate which will help orchards even out fruit of mixed maturity. All normal cultural practices & crop protection continue.



Our Growers | JUSTIN MICHELI

If you ask why he decided to enter into the farming business, California cling peach grower Justin Micheli will tell you, “It was in my blood.” The Micheli family business got its start many years ago, dating back to the 1900’s when his great-uncle, Dan Pasquini, purchased the first piece of land of the Micheli farms, which he originally used as a gas station, market, and bar. Around 1940, Micheli’s grandfather, along with his two brothers, opened a receiving station on the land. Now, Micheli owns ...

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Pears

Fruit continues to grow and gain size. Temperatures have been above average this year. Fruit sloughing is beginning to occur. This is the trees' form of natural selection where smaller fruit falls to allow it to dedicate all of its energy and resources on the strongest fruit for harvest. All normal cultural practices and crop protections continue.



Grapes

Bunch counts look good. Growers will begin thinning vineyards as needed in the south. All normal cultural practices and crop protections continue. Growers are irrigating as needed as the temperatures increase.



Cherries

Cherry orchards are past their bloom period. Areas that experienced frost last month are showing signs of damage. All other orchards that did not experience frost look good. Crop continues to grow and is progressing as expected. All cultural practices and crop protection continue as needed.



Apricots

Crop potential continues to look promising. Five pound samples will be taken early next week to determine fruit sizing. Warmer temperatures in the forecast will continue to help fruit development. All cultural practices and crop protection continue as needed.



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Imports

Oysters

[KOREA]

This year's expected yield is not as ideal as anticipated which will affect the availability of inventory. Market pricing of fresh oysters is making it hard for canneries to compete, resulting increased cost for raw product. We anticipate we will be able to continue to source the majority of our pack from Korea however will balance out as necessary from Chinese supplier.



Mandarins

[CHINA]

Plants in China are 100% up and running. Although they are on time with shipments, we are facing challenges in other areas as a result of shutdowns due to COVID-19. Freight and trucking at the ports are delayed as they continue to play catch up with increased shipments.



Transportation Update

Transportation continues to be a point of concern for import logistics at the ports overseas as well as domestically on US soil. As economies reopened, businesses with reduced inventories, due to COVID fueled surges in demand, were calling on Asia based supply chains to replenish inventories. This in turn, caused a serious volume uptick at the ports with a shortage of empty containers leaving ports struggling to ship goods overseas. This caused serious delays at all stages of the ocean transportation logistics leading to congestion at the ports in the US, with the most congestion in Los Angeles and Long Beach. Difficulty transporting goods from the port via truck or rail car impacts overall transportation as well. Factors include winter storms, fuel price increases, and decreases in labor.

Mango

[THAILAND]

Current crop appears to be balanced for the upcoming harvest. We expect to see a normal pack for this year.



Pineapple

[THAILAND]
[INDONESIA]

Upcoming winter harvest is projected to be below average. This will cause costs to increase as facilities cannot run at 100% production levels for optimum efficiency.

