

# What About the Can?

## The Can



- For more than 200 years the metal food can remains one of the most economical, environmentally friendly and, above all, safest packaging forms.
- Cans are compact, unbreakable, tamper-proof, and tamper-evident.
- Canned fruits and vegetables do not spoil like fresh produce.
- Steel cans have a 100% total barrier performance against light, water and air.
- Cans are a natural choice for easy handling, fast filling and low spoilage.
- Canned items help create a streamlined, eco-efficient production and reliable distribution.

## The Environment



- Canned Foods don't require any energy for storage.
- Canned foods require up to 70% less energy throughout the supply chain compared to frozen foods.
- Steel that is not recycled is harmless to the environment and simply rusts and returns to its natural components.
- Metal is the most valuable commodity in the post-consumer waste bin. The high scrap value offsets collection costs which helps finance the extensive collection and recycling infrastructure for plastics, papers.
- The production of steel for packaging is now 45% lower in emissions than it was in 1975.
- New technology allows a refuse plant to effortlessly sort and obtain an additional 150 tons of metal every year.