



PREMIUM FRESH-PACK TOMATOES

Roseli® has a full menu of canned tomato products that provides diverse solutions for any recipe need. Versatile enough to use as a main ingredient, a key side dish, a finishing sauce or garnish – the juicy goodness of the tomato is found in an ever-increasing variety of dishes. Roseli brings the taste of Italy to America. Their authentic flavor, quality and consistency starts with using the finest tomatoes – 100% California-grown, which is an area known for growing premium tomatoes year round.



AUTHENTIC ITALIAN THAT SAVES YOU TIME WITHOUT COMPROMISING QUALITY.

Canned tomatoes are often preferred over fresh product because they offer greater consistency without the drastic changes in pricing.

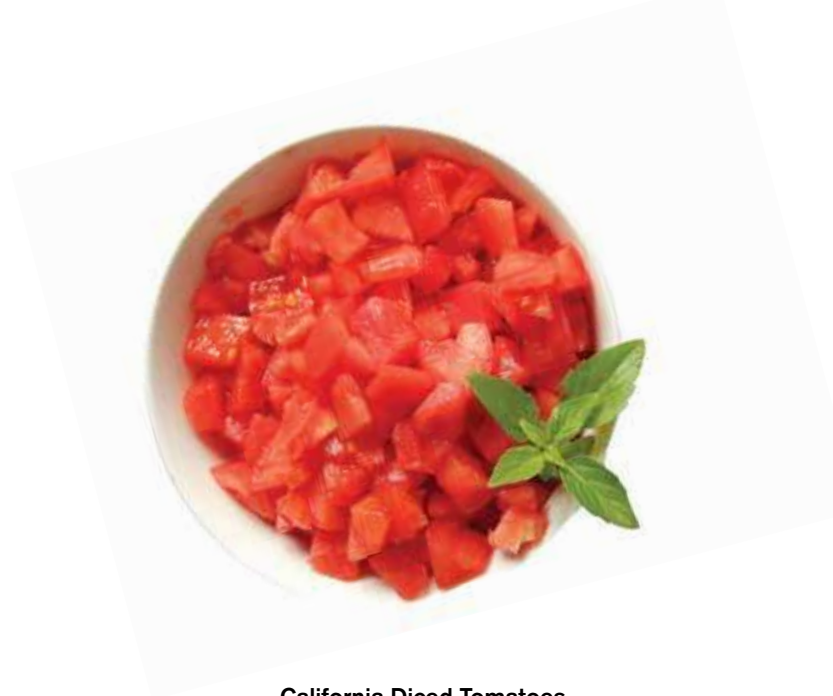
The tomato is rich in nutrients like calcium, iron and potassium, but also boasts the powerful antioxidant Lycopene which has cancer-fighting properties.

Canned tomatoes are extremely versatile and can be used in salsa, soups, stews, entrée sauces, sandwich toppings or as dipping sauces. Whether you have a family recipe pizza sauce or a signature entrée sauce, tomato products are an essential ingredient. The Roseli canned tomatoes assortment has been refined to seamlessly fit your needs.

PEELED

Features & Benefits

- Peeled Tomatoes: Whole, Diced, Strips:
 - Unlimited versatility
 - Essential for salsa, soups, rich sauces
 - Can make fresh salsa in under 5 minutes using diced tomatoes
 - Cut prep time over fresh product
 - Convey a sense of “made from scratch”



Whole, Peeled Plum Tomatoes with Basil

- Packed in heavy tomato juice with 2 fresh basil leaves
- USDA Grade A Fancy
- Excellent fruit integrity
- Packed without calcium chloride
- 6/#10 cans

Fancy Diced Tomatoes

- Processed from fresh California tomatoes
- 1” dice
- USDA Grade A Fancy
- 6/#10 cans

California Diced Tomatoes in Tomato Juice

- Processed from USDA Grade A Fancy; California round tomatoes
- 1” dice
- Fresh flavor; good piece integrity
- 6/#10 cans

PROCESSED

Features & Benefits

- Processed Tomatoes: Ground, Paste & Concentrated Crushed:
 - Ideal customizable base for pizza and pasta sauces
 - Great for soups and non-pasta sauce complements
 - May deliver lower cost per ounce than peeled tomatoes
 - Offer significant savings on labor/prep time



California Plum Tomato Strips in Purée

- Fresh-packed, California-grown plum tomatoes
- USDA Grade A Fancy
- Cut into 3" x 3/4" strips
- Thick base purée
- Good, visible strips
- 6/#10 cans

Ground Unpeeled Tomatoes in Purée

- USDA Grade A Fancy
- California-grown
- Crushed into irregular pieces prior to batching
- 6/#10 cans

Tomato Paste

- Prepared from mature, clean tomatoes
- USDA Grade A Fancy
- Smooth background with no peel and no seeds
- 6/#10 cans

California Super Heavy Crushed Tomatoes

- USDA Grade A Fancy
- Crushed and concentrated to spec (15% tomato solids)
- 6/#10 cans

READY-TO-SERVE

Features & Benefits

- Ready-To-Serve Tomatoes: Marinara & Pizza Sauce:
 - Unmatched for consistency and convenience
 - Fully prepared — saves time and space with perfect taste every time
 - Serve instantly as dips for appetizers or toppings for sandwiches
 - Provide a flavorful, ready-to-go base for your own recipe twists



Marinara Sauce

- Combination of tomato purée and diced tomatoes
- Clean taste with predominant herb notes
- 6/#10 cans
- California-grown

Extra Heavy Pizza Sauce with Basil

- Processed using fresh California-grown tomatoes
- USDA Grade A Fancy
- Sweet, fresh flavor
- 6/#10 cans



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Product Inspiration

Roseli makes it easy to bring Italy to America. Roseli is known as a full collection of the best domestic pastas, cheeses, meats, oils, tomatoes and sauces for creating any Italian specialty. With a broad line of convenient and quality products, virtually any operator can create a tantalizing entrée. You can depend on our Roseli family of products for their authentic flavor, quality and consistency every time you use them.

A-Code	Product Description	Pack Size



For more information about Roseli® products, visit www.usfoods.com or contact your local US Foods representative. 10-2013