



# How Canned Tomatoes COMBAT FOOD WASTE



**WASTE**



**34 MILLION**  
TONS OF  
FOOD ARE  
WASTED IN THE  
U.S. ANNUALLY



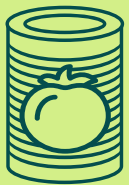
**24 DAYS**  
HOW LONG IT  
TAKES FRESH  
TOMATOES TO GO  
FROM FIELD TO  
SUPERMARKET



**38%**  
AMOUNT OF  
FRESH TOMATOES  
LOST BEFORE IT  
EVEN GETS TO  
SUPERMARKET



**15-20%**  
AMOUNT OF  
FRESH PRODUCE  
PURCHASED AND  
THROWN AWAY BY  
AMERICANS



*How  
Canned  
Tomatoes*

**SAVE**



**5 HOURS**  
FROM FIELD TO CAN FOR  
MOST TOMATO PRODUCTS



**0%**  
AMOUNT OF TOMATO  
WASTED DURING OUR  
CANNING PROCESS



**100%**  
RECYCLABILITY FOR  
ALL STEEL CANS



**3 YEARS**  
SHELF LIFE OF  
CANNED FOODS



**YEAR ROUND**  
MEAL OPTIONS WITH  
TOMATOES PICKED &  
PACKED AT PEAK FRESHNESS



An Agricultural Cooperative owned by over 160 family-farms located in the heart of California specializing in canning fruits and tomatoes for Private Brands throughout the world.

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