



Pacific Coast Producers 2021 CROP REPORT

March 8, 2021 | Issue No. 1

Tomatoes

Conventionals – Transplanting is scheduled to begin sometime March 15th-20th with weather permitting.

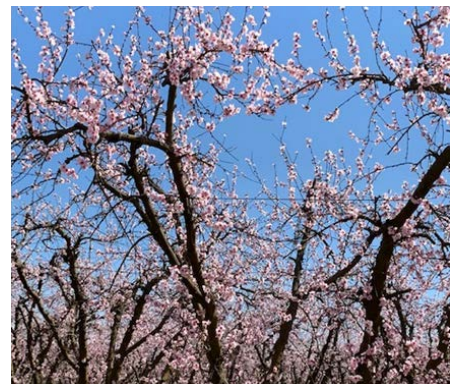
Organics – Transplanting began the end of February. Conditions are favorable as they continue to transplant this week. All transplanting should be completed by the end of the week.



Peaches

Organics – Full bloom was called March 5th. All normal cultural practices and crop protection continue.

Conventionals – Full bloom is slowly beginning based on variety and field location which is on trend with last year. Rain totals are 68% of normal to date. Water may be an issue later in the season as water allocations have been cut back this year. Chilling hours were the highest seen in the last 5 years. Trees need adequate chilling hours to ensure they have a proper rest period and a good fruit set before beginning the growing process again with bloom. Growers continue with late pruning and general orchard maintenance.



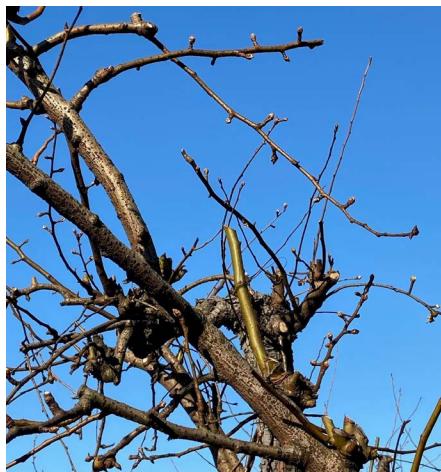
Our Growers | J.H. MEEK & SONS, INC.

Steve Meek (left) is the President of J.H. Meek & Sons, Inc. Steve is a third generation family farmer in Yolo County. He studied Agriculture at the University of California, Davis. His son, Sam Meek (right), is a fourth generation farmer for the family business as well. He is the farm manager directing over 50 employees. Sam grew up working summers at the ranch and became full time in 2010 and now has over 10 years work experience with the family farm.

Visit our website for their full story and more... 

Pears

Trees are showing various stages of bloom throughout orchards. Full bloom is expected to be March 23rd. It was a dry winter for most with some orchards receiving as little as 25% of average rainwater. This means growers will have to irrigate more which may be an issue with water shortages this year. All normal cultural practices and crop protections continue.



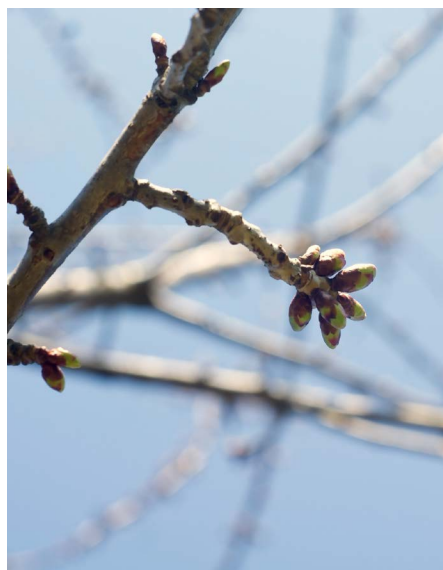
Grapes

Vineyards have been tied, pruned, and set up for frost protection. Bud break is expected in the next week or so. All normal cultural practices and crop protections continue.



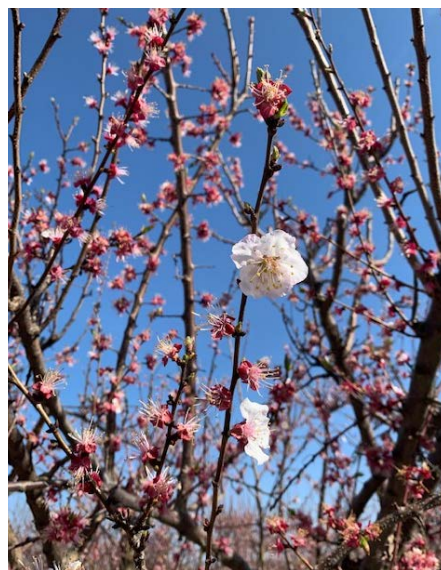
Cherries

Full bloom is projected for April 10th in the Willamette Valley as well as The Dalles. Harvest is estimated to begin June 7-10 is average weather continues. All cultural practices and crop protection continue as needed.



Apricots

Full bloom began February 27th, two days earlier than last year. Petal fall is currently underway. Based on the large bloom this year and small crop size in 2020, growers are anticipating an above average crop size if Mother Nature cooperates.



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