



Pacific Coast Producers 2021 CROP REPORT

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Tomatoes

Conventionals – Transplanting continues. We should be about 50% completed by the end of this week. Early plantings are looking nice and maturing as expected. Weather conditions continue to be favorable for transplanting as well as plant growth.

San Marzano Style – Plants continue to mature and are growing well. Weather conditions have been nice for plant maturity and development.

Organics – Plants are growing nicely and are progressing as expected.



Peaches

Organics – Growers are beginning to thin orchards. All normal cultural practices and crop protection continue.

Conventionals – Recent warmer temperatures have been ideal for crop development. Fruit is growing in size and volume appears to be ideal. There appears to be some uneven crop development in some orchards. All normal cultural practices & crop protection continue such as irrigating, mowing, and tying trees as needed.



Our Growers | *FRANK MULLER*

Frank Muller's father immigrated from Switzerland in 1967 to start a dairy farm in San Jose. The family later moved to Yolo County, California to focus on row crops. After Frank and his two brothers, Louie and Tom graduated from college, they moved back to Woodland, California to work on the farm. The farm employs over 100 people, and Frank focuses mainly on the business aspects of the operation. Frank and Tom's sons have also returned to the farm as the third generation of farmers ...

Visit our website for their full story and more ... 

Pears

Warm weather has been ideal for crop development in all regions. Pears are strong with lots of fruit remaining on the trees. Water is a big concern in some areas with nearby rivers being too low to pump water from. Growers are trying to find alternate solutions for irrigating their orchards. All normal cultural practices and crop protections continue.



Grapes

Bunch counts have begun in some areas and will continue to gauge this harvest's estimated tonnage. All normal cultural practices and crop protections continue. Growers are irrigating as needed as the temperatures increase.



Cherries

Cherry bloom continues to develop. Cold nights are stretching out bloom timing. Last week there were frosty nights through all growing areas which will have slight effects on crop potential. We will have a better idea of its effects at the first industry crop estimate in one month.



Apricots

Growers are continuing to thin orchards and should be finished by the end of this week. Growing conditions will be ideal for fruit development in the coming weeks. All cultural practices and crop protection continue as needed.



LIVE Crop Report Updates

Want to get a glimpse to see what growers are working on to prepare for the upcoming harvest? This year we will be reporting from the field all season long to give you a behind the scenes look. Follow us on social media to catch the LIVE video updates!

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