



Pacific Coast Producers 2021 CROP REPORT

June 14, 2021 | Issue No. 8

Tomatoes

Conventionals – All plantings are looking good. Daytime temperatures last week were below normal slowing the ripening process.

San Marzano Style – Fruit is developing nicely and at this time appears to be on track for harvesting upon the completion of the organic tomato harvest.

Organics – Daytime temperatures last week were below normal slowing the ripening process. Crop continues to look good.



Peaches

Organics – Harvest began June 7th and is going well. All normal cultural practices and crop protection continue.

Conventionals – Growers continue to thin orchards due to lack of labor availability. The 4th round of reference sizing will take place this week. Overall fruit size has been tracking smaller than historical averages. Cooler weather last week followed by above average temperatures later this week should help in sizing efforts. Some growers experienced a short, isolated hail event June 9th but no signs of damage have been reported. All normal cultural practices & crop protection continue.



Our Growers | NAV & SARBJIT ATHWAL



Nav Athwal (left) and his father Sarbjit Athwal (right) are apricot growers in Westley, California. The family runs Trinut Farm Management, Inc. and have been farming in Northern California for over 30 years. When they purchased their first apricot orchard in 2004, they joined our agricultural cooperative and have been members ever since. Sarbjit and his wife emigrated to the United States from India in 1973. His ancestors have been farming for thousands of years and how he put it, “dirt is in our blood.”

Visit our website for their full story and more... [▶](#)

Pears

Crop continues to progress nicely. The fruit is clean, sizing well, and volume remains ample. All normal cultural practices and crop protections continue. Irrigation continues as temperatures rise.



Grapes

Growers are in maintenance mode as crop develops. All normal cultural practices and crop protections continue.



Cherries

Harvest has started. Deliveries will pick up next week when California's cherry harvest finishes and labor becomes more available. Crop quantity and quality remain good. All cultural practices and crop protection continue as needed.














Apricots

Growers are starting to pick orchards this week. Extreme heat later this week will speed up fruit ripening. Growers are concerned about being able to get enough labor to harvest fruit in a timely manner after the heat wave. Growers continue to irrigate as needed to increase overall fruit size.



Projected Harvest Dates

 Cherry	6/7	 Tomatoes (Organic)	7/8	 Tomatoes (Conventional)	7/25
 Peaches (Organic)	6/7	 Pears (Conventional)	7/10	 Tomatoes ("San Marz. Style" Plum/Pear)	7/25
 Apricot	6/11	 Pears (Organic)	7/20	 Pears (WA)	8/17
 Peaches (Conventional)	6/28	 Grapes	7/26		

Imports

Mango

[THAILAND]

Harvest was late but overall quality is good and ample. Plants continue to face impacts from COVID as they struggled with labor. We continue to face increased costs due to labor and raw material cost increases.



Pineapple

[THAILAND]
[INDONESIA]

COVID continues to hinder the workforce as labor typically comes into these countries from other Southeast Asian countries. Because of this plants are operating at 65% capacity and are not running as efficient. Crop looks ample & positive for this summer's pack as well as the winter crop.



Oysters

[KOREA]

This year's crop was good. Overall size was slightly smaller than average. We continue to face increased costs due to supply chain and COVID regulations.



Map of Southeast Asia



Overseas Freight Update

The effects of the global pandemic continue to reverberate through many aspects of our world, and we have all experienced drastic changes in our lives over the past year and a half. We are writing to you today to address a specific effect we are encountering - volatility and uncertainty in ocean freight.

Ocean freight costs are escalating at rates not seen before. Costs have tripled in the past four months and are subject to change with very little notice.

[READ THE FULL LETTER](#)