# **Chunky Peaches**

#### **RETAIL**

**FRUIT** 

emerging form in canned fruit category

Chunk is an emerging form in the shelf stable fruit category. Chunk provides a larger cut size than the traditional diced option that is appealing to all ages. Stay competitive with national brand equivalents and add this item to your best in class mix today.





**Chunky Peaches in Fruit Juice**15 oz

## **MARKET INSIGHT**

Chunky sells at 63% of the Sliced equivalent Del Monte has 10 unique chunky items



### **AVAILABLE IN**

conventional organic







## **KEY CALLOUTS**

Grown in California Organic\* No Preservatives No Sugar Added No High Fructose Corn Syrup
Gluten Free
Lactose Free
Non-Intent BPA Packaging

Kosher
Non-GMO
Grown by Family Farmers
Picked and Packed at Peak of Freshness