

Chunky Peaches

emerging form in canned fruit category

Chunk is an emerging form in the shelf stable fruit category. Chunk provides a larger cut size than the traditional diced option that is appealing to all ages. Stay competitive with national brand equivalents and add this item to your best in class mix today.

RETAIL
FRUIT



**Orchard**Naturals



Chunky Peaches in 100% Juice
15 oz

MARKET INSIGHT

Chunky sells at 63% of the Sliced equivalent

Del Monte has 10 unique chunky items



AVAILABLE IN

conventional
organic



KEY CALLOUTS

Grown in California
Organic*
No Preservatives
No Sugar Added

No High Fructose Corn Syrup
Gluten Free
Lactose Free
Non-Intent BPA Packaging

Kosher
Non-GMO
Grown by Family Farmers
Picked and Packed at Peak of Freshness

* if applicable

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