

Fire Roasted Tomatoes

value added flavor profile

**RETAIL
TOMATOES**

Fire roasted canned tomato items are an emerging trends for consumers in the retail category. The fire roasted technique adds a natural, smoky flavor creating a unique flavor profile to any dish. The charred bits of tomato also add an additional level of texture and color to the canned tomato contents.



Fire Roasted Diced
14.5 oz & 28 oz

NEW



Fire Roasted Diced w/Green Chilies
10 oz



Fire Roasted Crushed
28 oz



Fire Roasted Salsa
14.5 oz



KEY CALLOUTS

Fire Roasted
No Preservatives
Gluten Free

Lactose Free
Non-Intent BPA Packaging
Non-GMO

Grown by California Family Farmers
Picked and Packed at Peak of Freshness
Field to Can in 5 Hours