



Pacific Coast Producers

2022 CROP REPORT

August 10, 2022 | Issue No. 6

Tomatoes

Conventionals – Harvest officially began August 2nd. Harvest has been a slow start due to a slower ripening process than historically. Regardless fruit quality and field yields has been pretty good.

San Marzano Style - Crop is growing well and harvest is expected to begin in the next week.

Organics – Harvest officially wrapped up August 6th. Fruit quality has been very nice and we are pleased to have completed a successful harvest.



Peaches

Organics – Harvest continues. Some growers have finished harvest and have already begun orchard maintenance. Labor continues to be adequate. Normal cultural practices continue in all orchards.



Conventionals – Harvest continues in all areas. Early varieties are starting to wrap up and more late varieties are being harvested. Extreme heat has been a challenge for growers. Warmer temperatures speed up the fruit ripening process leaving growers fighting to pick and deliver in a timely manner to avoid fruit softening. Prior to harvest, a four-day cold snap in late February 2022 coupled with an additional, untimely frost on April 28th, damaged a significant portion of our California Cling Peach crop. We expect a resultant harvest of approximately 83% of normal (17% short of initial spring estimate). As with our cherry crop, Pacific Coast Producers will try to avert some of this extreme FY2023 peach shortage by making strategic outside purchases and maximizing yield with our new, very effective Tomra Halo 5B sorting technology. There will be more to come on this hopeful, yet expensive plan to stay in stock through to May 2023 or better for our clients. We are needing good fortune and unencumbered overseas transportation to reverse this undesirable impending supply position.



Grower Profile: Button & Turkovich

The Button and Turkovich Ranch located in Winters, California, was established by the Button family in the 1850's. The ranch is currently run by Tony Turkovich and his son, Michael Turkovich. They grow various organic and conventional fruits and vegetables including tomatoes, prunes, walnuts, wine grapes, oranges, seed crops and herbs.

[Learn More](#) 

Pears

Pear harvest began on July 11th and is in full swing. Fruit quality and quantity has been good and we are projected to meet our estimated needs.



Grapes

Harvest began on August 1st. Growers are struggling with smaller fruit. Normal cultural practices continue in the vineyards.



Cherries

Cherry harvest is nearly complete. Fruit quality is more of a challenge due to weather and growing conditions leading up to harvest.



Apricots

Apricot harvest began May 31st and was completed on June 24th. We are able to meet our estimated tonnage goals during this year's harvest.



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