



# Pacific Coast Producers 2025 CROP REPORT

August 2025 | Issue No. 4



## Apricots

Harvest start date 6/13. Harvest end date 7/4. Crop volume was adequate to fulfill our pack requirements and quality met our customers' needs.



## Apples

The Pacific Northwest apple harvest has started with early varieties and will continue into November. The crop has good quality and is an adequate supply.



## Peaches

### Northern Peaches

The extra early varieties are all in. The Early varieties are halfway through the pick and expect to pick 97% of the estimate. The Northern portion of the Sacramento Valley experienced rain on the evening of July 24th, which resulted in growers picking sooner or applying protective products to prevent brown rot on the peaches that have sugar in them. Growers are battling mixed maturity, especially in the Klamath variety.

### Southern Conventional Peaches

**Modesto/Madera/Kingsburg**-We should finally finish the Extra Early varieties by the end of the week. We are already 42% done with early varieties and have started picking a few late varieties. This summer's mild weather has been perfect for peaches. The trees are happy, and fruit is ripening quickly with multiple varieties being picked at the same time. We are about a week ahead of last year. Mixed maturity will continue to be a challenge with orchards ripening sporadically. To achieve the best quality growers are two picking their orchards. Quality has been good, and labor has been adequate.

### Southern Organic Peaches

**Kingsburg** – Tuesday was the last day of harvest for the Kingsburg area.

**Madera** – Multiple varieties are being picked in Madera. We finished our Kader variety 8/4 and will finish the Vilmos variety by the end of 8/8. Ross and Klamath varieties will start on Friday or Saturday. Fruit is moving quickly.



## Tomatoes

### Organic Tomatoes

Harvest continues and we should complete harvest in the south by 8/13.

The crop in the north and south continues to look very good. Fruit quality and yields have been excellent thus far and field yields have been above average.

### San Marzano Style (Pear) Tomatoes

The crop is maturing and progressing nicely. Harvest is expected to begin around August 20th.

### Conventional Tomatoes

Harvest continues. The crop looks great and yields are currently above average.



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## Pears

### River/Linden Pears

Harvest is in full swing. Growers have finished delivering to the fresh market, so they are concentrating on their cannery deliveries. Quality has been good, and pressures have been holding strong. Fruit size has slowly increased. We have experienced very mild weather for July. The River harvest will continue for another 5 days. Growers will deliver their full contracted tonnage.

### Mendocino/Lake Pears

Our Lake County grower in Upper Lake began harvest on Monday, August 4th. Our Mendocino growers will begin 8/6. Crop volume appears ample, while fruit size is smaller than average.

### Pacific Northwest Pears

The Pacific Northwest Bartlett pear crop is developing nicely. The weather has been close to ideal for growing quality pears. The crop is set heavy and fruit size is on the small side. Hoping the optimal weather will boost the size in the next week. Harvest will start about August 7-9.



## Cherries

We have 4 loads of cherries to complete the 2025 cherry harvest. This year's cherry crop was good quality. Most of the pack was picked at optimal maturity, there was a short window in the middle of harvest when the maturity was more advanced than is optimal.



## Grapes

Harvest began on July 24th in the Shafter and Delano areas, one day earlier than last year. Brix levels (sugar content) are trending higher than usual for this stage, which is a positive sign. Berry size remains a concern; however, growers are doing a good job of keeping undersized fruit out of the bins. Harvest in the Madera area is scheduled to begin on August 6.

## — Imports —



## Pineapple

### Indonesia

While crop and packing conditions in Indonesia are expected to begin improving in August, this will not translate to improved shipments arriving in the United States until approximately January 1, 2026.

### Thailand

Due to steadily rising prices since 2023, farmers have been incentivized to plant new crops. These newly planted crops, combined with increased rainfall in late 2024, posed challenges to pineapple cultivation. However, crop development has been strong, with a high level of completeness. In early 2025, rainfall has continued, and temperatures have remained near normal levels.

This has motivated farmers to improve yields and mitigate the risk of drought-related damage. Similar to last year, yield per rai has increased year-over-year, supported by favorable rainfall.

The combination of higher prices and improved weather has encouraged farmers to invest more in crop care and fertilization—resulting in more complete and larger pineapples compared to the previous season.

From January to May 2025, Thailand's total pineapple supply reached approximately 430,000 MT (metric tons), up from 340,000 MT during the same period in 2024. Last year's full-year supply totaled around 690,000 MT, and the current forecast for 2025 estimates a total of approximately 800,000 MT.

While the upcoming winter crop is expected to benefit from adequate rainfall, many factories are still carrying backlog orders that may not be fulfilled during the summer crop.

